



# Esports Manager Central Europe (M/W/NB)

**Düsseldorf - Full-time - 743999999362005**

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The European regional esports manager (M/W/NB) takes care of R6 esports activities and other competitive gaming portfolio within the regional engagement hub and supports the global eco-system through local activities. They are close to their communities and support regional and global leagues and events through social, broadcast and language coverage.

Your strategic vision, product and people management skills and passion for esports will establish a new standard in professional esports. You will report to the head of social engagement of the region and will be in close relationship to all other Esports related teams to align your strategy and vision with our overall publishing strategy.

The European regional Esports will be responsible for all operational and logistical planning as well as being a key stakeholder in the strategic vision for esports across the central European region. This role will orchestrate program logistics, operations, and strategies for business planning as well as league and program design for competitive play of all shapes and sizes. The role requires deep esports experience, substantial Tom Clancy's Rainbow Six & gaming pop culture knowledge and keen consumer knowledge that balances both business goals and player expectations. This person will take a leading role in further developing all Ubisoft esports programs as well as managing partner and ecosystem relations. Developing and executing esports strategies is both a science and an art, and the ideal candidate understands how to navigate both to achieve amazing results

In this role, your missions will include :

- Develop efficient partnership with tournament organizers & external partners: Develop synergies between regions and/or specifies needed by regional experts
- Using internal and sharing tools, process, benchmark with regional leaders for every regional expertise.
- Communicate with Global Esports expertise: Communication, Regions, Events, Business & Data's.
- Create a consistent ecosystem hand in hand with Head of Regions vision & regional specifies.

- Reporting on regional competitions: Status, improvement, and development.
- Prioritize strategic move & needs for each regional team.
- Manage consistent business model & sustainability of regional league and National tournaments/initiatives. Work on licensing model for each country to maximize ROI.
- Create and maintain local esports programs, such as national tournaments/initiatives and local grassroots activities in connection with the global R6 circuit.
- Provides language coverage of regional and international competitions (non-

English) through partners.

- Utilize local expert market knowledge to support R6 esports.
- Collaborate with global esports product and brand managers as well as social engagement teams to promote regional and global initiatives through social media.
- Conduct all activities within the assigned esports-budget.

- Solid experience in Esports and Broadcasting
- Exhibits excellent judgement in business and player-centric matters
- Embraces excellent communication skills (often among a global team of professionals)
- Develops and inspires global esports team to excel
- High standards for team and individual work
- Can blend creative strategies with data analysis of the regional esports landscape
- Demonstrates a high level of organization in a fast-paced environment
- Ability to travel internationally
- Experience and know how to work in an international and multicultural context
- Fluent in English & German.

*Ubisoft offers the same job opportunities to all, without any distinction of gender, ethnicity, religion, sexual orientation, social status, disability or age. Ubisoft ensures the development of an inclusive work environment which mirrors the diversity of our players' community.*